TYPOLOGIE DU VIRTUEL

In Typologie du virtuel, Thibault Brunet explores France through Google Earth. (...)

The images in this project were taken from buildings in suburban areas, and modeled in 3D by Google Earth users seeking to leave a trace in the digital world. Thibault Brunet collects fragments of this virtual world – shopping centers, public social housing, and seats of large commercial firms – that belong to a global architectural typology, unrelated to the territory itself. By adding a drop shadow defined with the date and time of its creation, the artist anchors these fragments to a specific moment and location. He re-contextualizes the image by connecting it to its creator's action, and thus it becomes a new link in a collective creative chain. With the title of his series, a cataloguing principle devoid of personal expression, and a composition dictated by a fixed procedure, Thibault Brunet refers to « anonymous sculptures » or the « typology of industrial buildings » made by the photographers Bernt and

Illa Becher.

Through the title of his series, a cataloguing principle lacking in personal expression and a composition dictated by a fixed protocol (choice of shadow and dominant colour defined by the objective modeling file data), Thibault Brunet clearly refers to the 'anonymous sculptures' or 'industrial building typologies' produced by the photographers Bernt and Illa Becher. The reference to these images, 'symbols of an outstanding period in industry,' is by no means insignificant at a time when we increasingly dream about the stock of dormant information represented by 'Big Data' and about the chance to analyse it for targeted use. By creating a series from copyright-free files,

Thibault Brunet indirectly raises the question about their source, their potential use and their ownership.
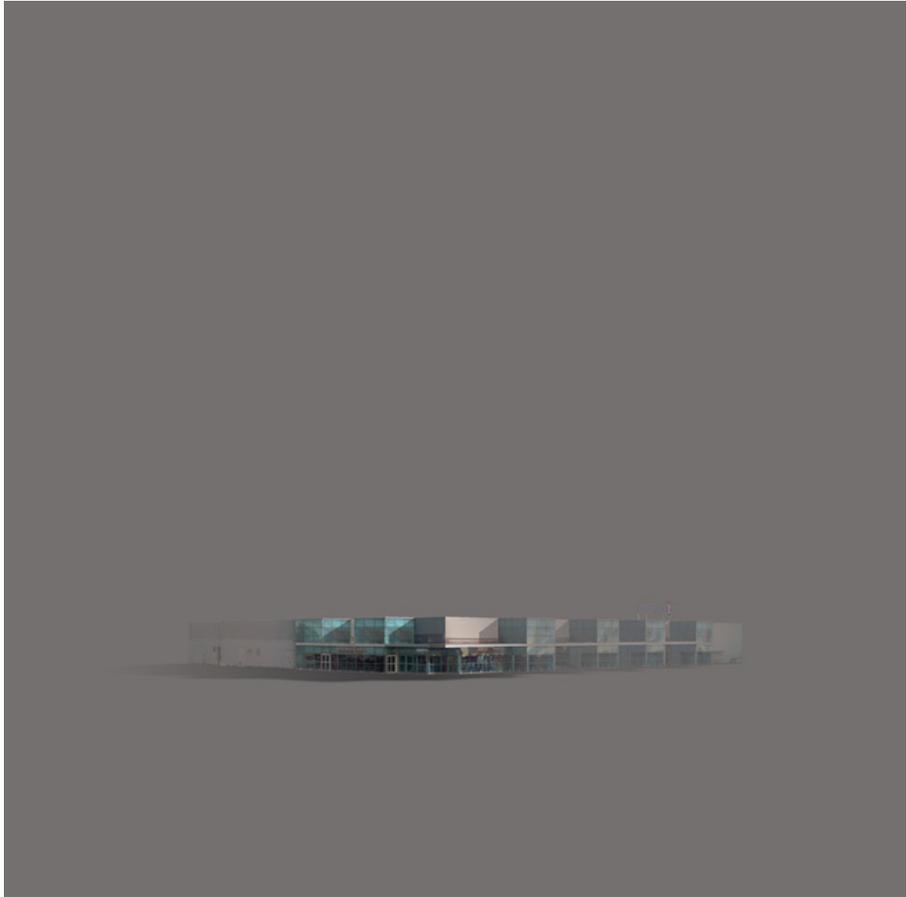
Typologie du virtuel
Untitled 2

Typologie du virtuel
Untitled 5

Typologie du virtuel
Détail — Untitled 24

Typologie du virtuel
Untitled 24